Kearney Comprehensive Plan

“Big Ideas” Public Workshop #1
Tuesday, November 17, 2015

www.kearneyplan.org
TODAY’S AGENDA

• Opening Remarks

• Project Introduction

• What You’ve Said So Far

• Exercises – Tell Us What You Think!
  – Land Uses
  – Development Patterns
  – Community Character Mapping

• What’s Next?

• Let’s Get Started!
Project Introduction
PURPOSE – THINK ABOUT THE FUTURE

Kearney
Walkable - Small Town Character

Kearney
Single Use Environment

Kearney
Family Quality of Life

Kearney
Community Character

Kearney
Retiree Magnet

Kearney
Industrial Production

Kearney
Low Density Development
WHY DO WE NEED A PLAN?

• No One Can Predict The Future

• Guide For Minimizing Uncertainty

• Accommodates Change

• Maximizes The Strengths

• Minimizes The Weaknesses
WHY DO WE NEED A PLAN?

• Tool To Make Smart Choices

• Protect Quality Of Life

• Plan Defines a Shared Vision:
  - Who the Community is
  - What the Community values
  - What the Community wants to become

“By failing to plan, you are planning to fail.”
- Benjamin Franklin
WHY DO WE NEED A PLAN?

• America is Changing
  - Shifting demographic changes
  - Demand for sustainable communities
  - Desire for more mobility choices
  - Implications of technology innovation
  - Need for accessibility to jobs and services
  - Integrated metropolitan economies

“From 2010 – 2030, the nation’s 65-over population will grow much faster than in recent U.S. history.” Brookings Institute

“Changing demographics and new economic realities are driving more people away from the typical suburban house and causing a surge in rental demand.” National Multifamily Housing Council

Understanding the relevancy to Kearney will be critical.
WHAT’S A COMP PLAN?

• Strategy for Managing Change
  - Where & how to grow?
  - Who are we planning for?
  - How much new growth can reasonably be foreseen?
  - How much new growth can reasonably be absorbed?

• Looks 20 years into the future.

• Directs High-level Policies & Investments

• Guideline For Day-to-day Decision-making
COMMUNITY CHARACTER

• Designing Places for People
  - Human scale
  - Pedestrian friendly
  - Sense of place
  - Community design
PARKS, TRAILS & OPEN SPACE

• Providing Access to Green space
  – Preserving Natural Infrastructure
  – Parks, Open Space & Greenways
  – Recreation & Trails
HOUSING & NEIGHBORHOODS

• Providing Housing Choices
  - Variety of housing types
  - Multiple price points
  - Walking distances to services
  - All ages & incomes
TRANSPORTATION & MOBILITY

• Providing Transportation Choices
  - Walking
  - Biking
  - Public Transportation
  - Trails
  - Automobile
PUBLIC INFRASTRUCTURE

• Providing Adequate City Infrastructure
  - Examination of Services
  - Water & Sewerage Capacity
  - Public Safety
  - Sustainability
COMMUNITY GROWTH

• Helping Kearney Grow Gracefully
  - Creating Vibrant Places for People
  - Redesign underutilized corridors
  - Sustainable Development Patterns
PROJECT SCHEDULE

Approximately 12 months

Understanding Key Issues & Challenges

Evaluation & Creation of Goals

Review Policies & Direction

Start Up

Foundation of Facts

Visioning

Forecast the Future

Formulate a Fit

Interviews

Online Survey

Online Town Hall 1

Online Town Hall 2

Online Town Hall 3

Community Workshop 1

Community Workshop 2

Community Workshop 3
EXISTING CONDITIONS

• Snapshot Summary
  – Demographics
  – Development Influences
  – Susceptibility to Change
  – Land Use & Zoning
  – Parks & Recreation
  – Transportation
  – Infrastructure Systems
  – Community Facilities
  – Opportunities & Constraints

• And Much More...
  – See Summary Board
  – Go to www.earneyplan.org
What You’ve Said So Far...
STAKEHOLDER GROUPS

• Purpose
  - Citizens with diverse backgrounds
  - Knowledge of the community
  - Identify key issues

• Stakeholder Groups (Perspective)
  - General/Civic
  - Economic Development
  - Downtown
  - Board of Aldermen

• And Much More...
  - See Summary Board
  - Go to www.kearneyplan.org
Single Issue

• What is the SINGLE most PRESSING ISSUE the City must address in the next FIVE years? Why?
  – Community
  – Interchange, Congestion
  – Downtown, Jobs
  – Opportunity, Housing
  – Development, Infrastructure
What should NOT change in Kearney?

- Small Town
- Atmosphere
- Feel Sense of Community
- Strong, Growth, Housing
COMMUNITY ON-LINE SURVEY

- **574 Respondents**
  - 63% believe Kearney has experienced a good rate of residential growth.
  - 91% said they value...
    - “the strong sense of community, collaborative spirit and small town values.”

- And Much More...
  - See Summary Board
  - Go to [www.kearneyplan.org](http://www.kearneyplan.org)
Workshop - Tell Us What You Think!

www.kearneyplan.org
PURPOSE – THINK ABOUT THE FUTURE

Kearney
Single Use Environment

Kearney
Walkable - Small Town Character

Kearney
Community Character

Kearney
Family Quality of Life

Kearney
Industrial Production

Kearney
Retiree Magnet

Kearney
Low Density Development
DEFINE 4 LAND USE TYPES

• With population growth comes increased demand for housing, goods & services.

  - What Retail-Commercial uses should the City attract now and in the future?

     • Large Scale Big Box, Mid-Scale, Mixed Use, or Neighborhood Rt.
       - 2 Green - Like the Most
       - 2 Red - Like the Least

RETAIL-COMMERCIAL

[Images of different retail commercial buildings with green and red dots indicating preferences]

SINGLE-FAMILY HOUSING

[Images of single-family homes with green and red dots indicating preferences]

MULTI-FAMILY HOUSING

[Images of multi-family housing options with green and red dots indicating preferences]

PUBLIC SPACE

[Images of public spaces with green and red dots indicating preferences]
DEVELOPMENT PATTERNS

• Kearney Stakeholders were asked:
  – “What community represents a “business success story”?
  – “Where else would you like to live?”
• Overland Park, Lenexa and Lee’s Summit - Topped The List.
• Do any of these three communities represent a successful community that Kearney should aspire to? Why?
  – 1 Green - **YES**
  – 1 Red- **NO**
CHARACTER MAPPING

• Future Commercial Land Use
  - Show where future commercial development should go.
  - Tell us what types are most appropriate.

• Step 1
  - Draw a series of circles on locations.
  - Uses markers.

• Step 2
  - Use sticky notes and tell us why near the location.

• Step 3
  - If you agree with someone else, use a sticky note and tell us so.
CHARACTER MAPPING

• Public Realm & Enhancement Opportunities
  – Show where future enhancements should go.

• Step 1
  – Draw a circles or lines on locations.
  – Uses markers.
    • Streetscape
    • Pedestrian Improvements
    • Landmarks & Gateways
    • Open Space, Parks & Plazas

• Step 2
  – Use sticky notes and tell us why near the location.
  – Or, if you agree with an idea.
CHARACTER MAPPING

• Mobility Options
  - Show where future mobility improvements should go.

• Step 1
  - Draw a circles or lines on locations.
  - Uses markers.
    • Trails
    • Sidewalks
    • Bike Lanes

• Step 2
  - Use sticky notes and tell us why near the location.
  - Or, if you agree with an idea.
What’s Next?
WHAT’S NEXT

Approximately 12 months

Understanding Key Issues & Challenges

Evaluation & Creation of Goals

Review Policies & Direction

Start Up

Foundation of Facts

Visioning

Forecast the Future

Formulate a Fit

Interviews

Online Survey

Online Town Hall 1

Online Town Hall 2

Online Town Hall 3

Community Workshop 1

Community Workshop 2

Community Workshop 3
ONLINE SURVEY

• Friends Who Couldn’t Make the Workshop
  – Review the materials on the web
  – Take the survey starting Wednesday, November 18th
Let’s Get Started!

www.kearneyplan.org